



SPONSORSHIP INVITATION

YOUR OPPORTUNITY TO CONNECT WITH HUNDREDS OF NEBRASKA FUTURE HEALTH PROFESSIONALS

JOIN US AS A SPONSOR FOR THE HOSA STATE LEADERSHIP CONFERENCE HEALTH SCIENCE EXPO

Share your organization's opportunities with future health professionals from across the state. These middle school, high school, and collegiate student leaders are some of Nebraska's best and brightest young people, committed to a future in healthcare. Help nurture their passion through your college, career, service, or volunteer opportunities.

Tuesday | March 5, 2024
9:00 am - 1:00 pm

Harper Center
Creighton University
Omaha, NE

Reserve your space by
Friday | Dec 1, 2023



Contact Jamelyn Denny at jamelyn.denny@nebraska.gov for further details.

WHAT HAPPENS AT THE HOSA STATE LEADERSHIP CONFERENCE AND EXPO?

HOSA's annual leadership conference will take place from March 3 - March 5, 2024. Students will take part in a variety of competitions, seminars, and training sessions aimed to help foster their interest in the healthcare field and practice their skills as future providers.

March 5 from 9:00 am - 1:00 pm, we will hold our Health Science Expo. Exhibitors at the Expo will be provided booths for students to visit and receive any information or goodies you would like to distribute to advertise your programming. Exhibitors should plan to share hands-on and interactive activities with our participants.

Exhibitors will be provided with one 6' table. You may set up on March 5 starting at 8:00 am, with the Expo beginning at 9:00 am. Electricity and table cover will not be provided. **You are invited to stay and interact with teachers and students throughout the day with disassembly after 1:00 pm.**

This year we are hoping for the best Health Science Expo yet! Our future health professionals want to learn more about opportunities within your organization.

Also, please consider joining HOSA | Future Health Professionals as a sponsor of our State Leadership Conference. As a sponsor, you will help promote the development of leadership and technical skills necessary for success in the healthcare industry and receive valuable access to students who represent the future in healthcare in our state.



WHY SUPPORT HOSA'S FUTURE HEALTH PROFESSIONALS?

HOSA's nationwide two-fold mission is to promote career opportunities in the healthcare industry and to enhance the delivery of quality health care. HOSA is a powerful instructional tool integrated into the health science classroom curriculum. This organization provides a unique program of leadership development, motivation, and recognition for students who are enrolled in health science education or who have interest in pursuing careers in health professions. HOSA's mission is especially critical when considering the acute shortage of qualified workers for the healthcare industry. Your contributions help support ongoing access to targeted, high-quality education for students who are committed to health science and its related fields.

WHAT ARE THE BENEFITS OF HOSA SPONSORSHIP?



Exposure

Marketing opportunities to 1000+ Nebraska affiliates & conference attendees including secondary and post secondary students, parents, teachers, and school administrators.



Access

You are sharing your message and mission with the best – our next generation of health professionals. HOSA is your talent pipeline!



Service

The support you provide to improve healthcare education in our state directly benefits anyone who is served in any health institution in our community.



Charity

HOSA is a 501(c)(3) organization, meaning your contribution is tax-deductible to the extent allowed by law.

SPONSORSHIP TIER BENEFITS

Expo Participant | \$300

- One expo table and lunch for up to two staff members
- Additional table(s) available at reduced cost
- Direct access to all Leadership Conference participants



Bronze Sponsor | \$1,000

- Expo Exhibitor perks, plus...
- Logo on online platform and Nebraska HOSA website
- Host a breakout session on a topic of your choice
- Social media thank-you recognition



Silver Sponsor | \$5,000

- Bronze-Level perks, plus...
- Logo on event t-shirts
- Logo featured during opening session



Gold Sponsor | \$10,000 (Limit 2 sponsors)

- Silver-Level perks, plus...
- Ongoing social media mentions
- Email blasts to membership
- Corporate item in membership swag bags
- \$500 funds student attendance at International Leadership Conference
- Logo featured during awards & closing session
- Prime location at expo

Platinum Sponsor | \$15,000+ (Limit 2 sponsors)

- Gold-Level perks, plus...
- Logo on event name tags, lanyards, and volunteer and advisor gifts
- Opportunity to display marketing items in Advisor Lounge
- Opportunity for award ceremony participation
- Speaking opportunity at opening or closing ceremony
- Thank-you email blast

Custom sponsorship packages can be created for interested organizations

SPONSOR APPLICATION
(PLEASE SUBMIT THIS PAGE WITH
YOUR CHECK BY DEC 1, 2023)

*Yes! I would like to support the Nebraska HOSA
State Leadership Conference & Health Expo at the level listed below.*

- Platinum | \$15,000 + Gold | \$10,000 Silver | \$5,000
 Bronze | \$1,000 Expo Participant | \$300

College / Organization: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Make checks payable to: Nebraska HOSA

Mail this form and your check to: Grafton & Associates
Attn: Denise Winters
5935 S 56th St Suite A
Lincoln, NE 68516

*In the check memo line, please write the code "4400-003"

Credit Card payment option available with a 3.3% transaction fee

Contact Jamelyn Denny at jamelyn.denny@nebraska.gov for further details.