



future health professionals

**WE INVITE YOU TO JOIN US AT THE
2022 HOSA STATE LEADERSHIP CONFERENCE
HEALTH SCIENCE EXPO:**

*Your opportunity to connect with
hundreds of in-state future health professionals*



Share your organization's opportunities with future health professionals from across the state. These middle school, high school, and collegiate student leaders are some of Nebraska's best and brightest young people, committed to a future in health science and care. Help nurture their passion through your college, career, service, or volunteering opportunities.

**March 14 10:30am - 3:30 pm | UNO @ Mammel Hall, Omaha NE
Reserve your space by February 15, 2022**

Contact Kiersten Preuss at HOSANebraska@gmail.com for further details.

What happens at the Conference and Expo?

HOSA's annual leadership conference will take place from March 13 - March 15, 2022. Students will take part in a variety of competitions, seminars, and training sessions aimed to help foster their interest in the healthcare field and practice their skills as future providers.

On March 14 from 10:30am - 3:30pm, we will hold our Health Science Expo. Exhibitors at the Expo will be provided booths for students to visit and receive any information or goodies you would like to distribute to advertise your programming.

Exhibitors will be provided with one 6' table and a buffet lunch. You may set up on March 14th from 9:30 am to 10:30 am, with the Expo beginning at 10:30 am. Electricity and table cover will not be provided. You are invited to stay and interact with teachers and students throughout the day with disassembly after 3:30 pm.

This year we are hoping for the best Health Science Expo yet! Our future health professionals want to learn more about opportunities within your organization. Plan to share hands-on and interactive activities with our participants.

Also, please consider joining HOSA | Future Health Professionals as a sponsor of our State Leadership Conference. As a sponsor, you will help promote the development of leadership and technical skills necessary for success in the healthcare industry and receive valuable access to students who represent the future in healthcare in our state.

Why support HOSA's Future Health Professionals?

HOSA's nationwide two-fold mission is to promote career opportunities in the healthcare industry and to enhance the delivery of quality health care. HOSA is a powerful instructional tool integrated into the health science classroom curriculum. This organization provides a unique program of leadership development, motivation, and recognition for students who are enrolled in health science education or who have interest in pursuing careers in health professions. HOSA's mission is especially critical when considering the acute shortage of qualified workers for the healthcare industry. Your contributions help support ongoing access to targeted, high-quality education for students who are committed to health science and its related fields.

What are the benefits of sponsorship?

Exposure.

Marketing opportunities to 1000+ Nebraska affiliates & conference attendees including secondary and post secondary students, parents, teachers, and school administrators.

Access.

You are sharing your message and mission with the best - our next generation of health professionals. HOSA is your talent pipeline!

Service.

The support you provide to improve healthcare education in our state directly benefits anyone who is served in any health institution in our community.

Charity.

HOSA is a 501 (c)(3) organization, meaning your contribution is tax-deductible to the extent allowed by law.

Sponsorship Tiers:

Platinum | \$15,000+

Gold | \$10,000

Silver | \$5,000

Bronze | \$1,000

Expo Participant | \$300

see following page for a listing of sponsorship tier benefits



2022 Leadership Conference & Health Science Expo Sponsorship Tier Benefits

Expo Participant | \$300

- Booth space at expo and provided lunch
- Direct access to all Leadership Conference participants

Bronze Sponsor | \$1,000

- Expo Exhibitor perks, plus...
- Logo on online platform
- Host a breakout session on a topic of your choice
- Social media thank-you recognition

Silver Sponsor | \$5,000

- Bronze-Level perks, plus...
- Logo on online program
- Logo featured during opening session

Gold Sponsor | \$10,000

- Bronze & Silver-Level perks, plus...
- Ongoing social media mentions
- \$500 funds student attendance at International Leadership Conference
- Logo featured during awards & closing session
- Recognition on thank-you website

Platinum Sponsor | \$15,000+

- Bronze, Silver, and Gold-Level perks, plus...
- Email blasts to membership
- Logo on all event swag, signage, and materials
- Corporate item in membership swag bags
- Leave marketing items in Advisor Lounge
- Speaking opportunity at opening or closing ceremony
- Thank-you email blast



Sponsor Application

(please submit this page of the packet with your check by February 15, 2022)

Contact Kiersten Preuss at HOSANebraska@gmail.com for further details.

Yes! I would like to support the Nebraska HOSA Future Health Professionals State Leadership Conference at the level listed below!

- Platinum | \$15,000+*
- Gold | \$10,000*
- Silver | \$5,000*
- Bronze | \$1,000*
- Expo Participant | \$300*

College / Organization: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Make checks payable to: Nebraska HOSA
Mail this form and your check to: Grafton & Associates
Attn: Denise Winters
5935 S 56th St Suite A
Lincoln, NE 68516